



ASPLANDE



2021

Report





Presentation

ASPLANDE - Advice & Planning for Development

In 2021 we continued to live with the challenges that the COVID pandemic brought us in 2020 along with the growing economic crisis in our country that placed thousands of brothers and sisters under the poverty line.

For an Institution as ASPLANDE, that works with the socioeconomic inclusion, and the enhancing the protagonism of peripheric women from metropolitan zones of Rio de Janeiro, this powerful and inspiring job is only possible thanks to a big quota of amazing people that dedicates part of their time and knowledge to ASPLANDE's activities.

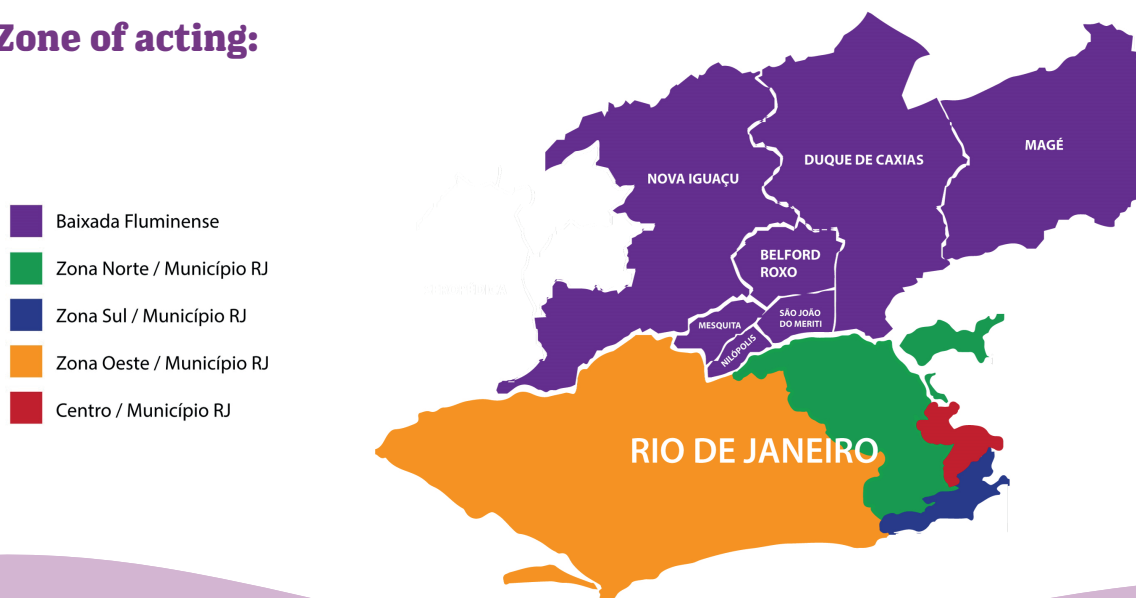
We want to show our gratitude to our supporting partners and strategical partners, who allow us to develop of our projects. We extend our gratitude, also, to the network of small donators that contribute to maintaining the Institution on the daily.

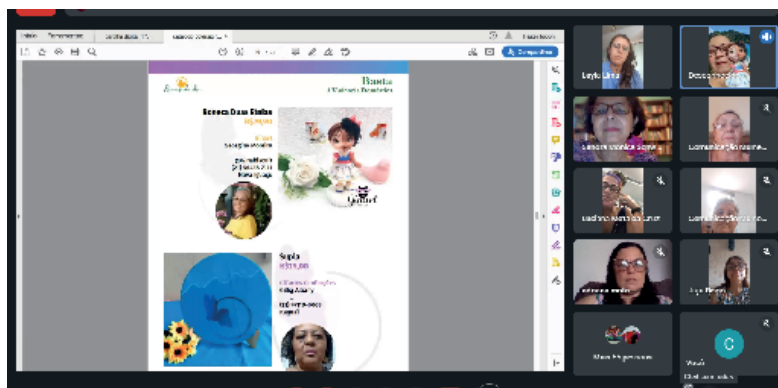
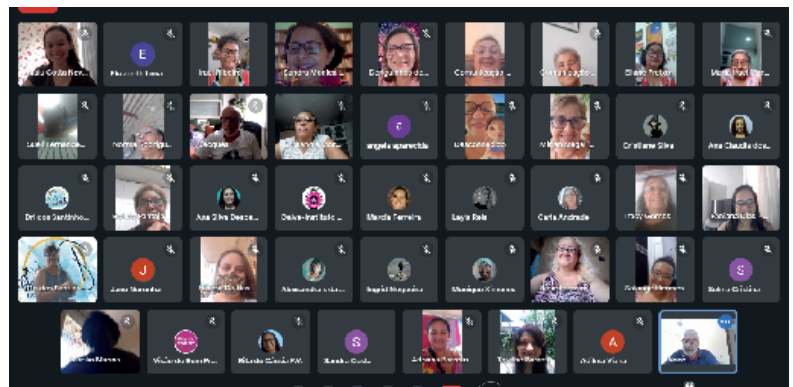
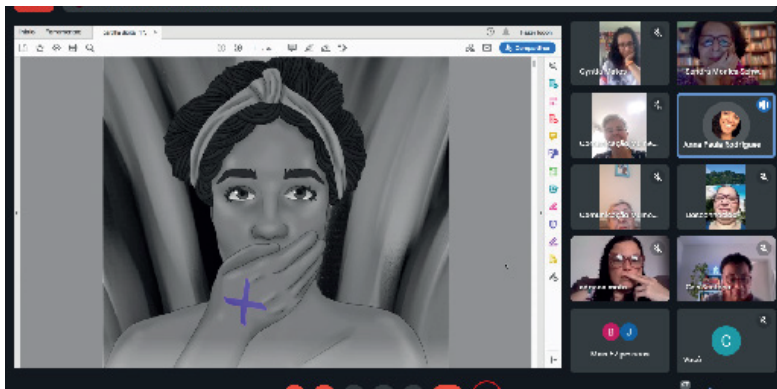
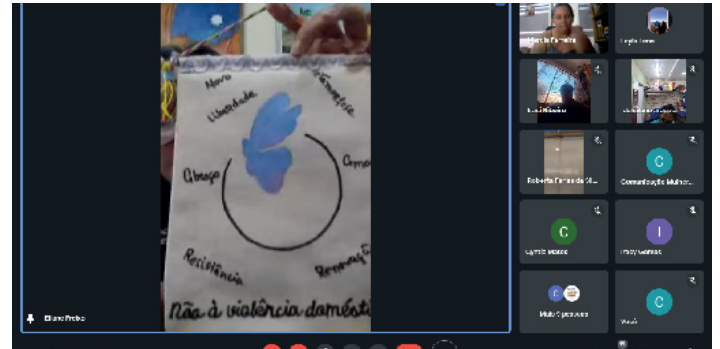
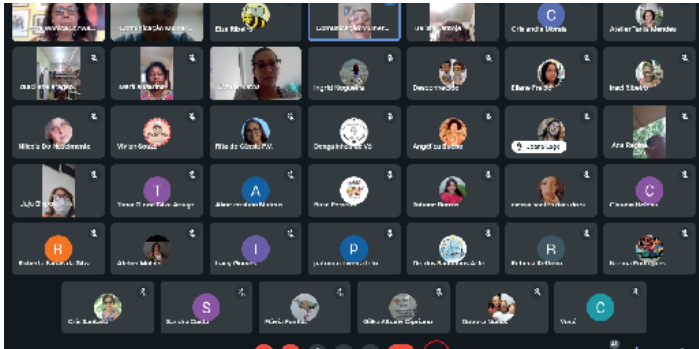
We are very proud to announce that from January to December we performed 18 courses, 53 workshops, 47 group talks, 22 collective mentorships and 200 individual mentorships. During the whole year of 2021, we got 4921 people participating in total.

Founded in 1992, ASPLANDE is an Institution committed to contributing with the construction of a fairer country through the universalization of Human Rights and socioeconomic inclusion.

The protagonists are women entrepreneurs, residents mostly of favela and peripheric zones of the metropolitan region of Rio de Janeiro. Annually, we develop activities with around 1000 women.

Zone of acting:



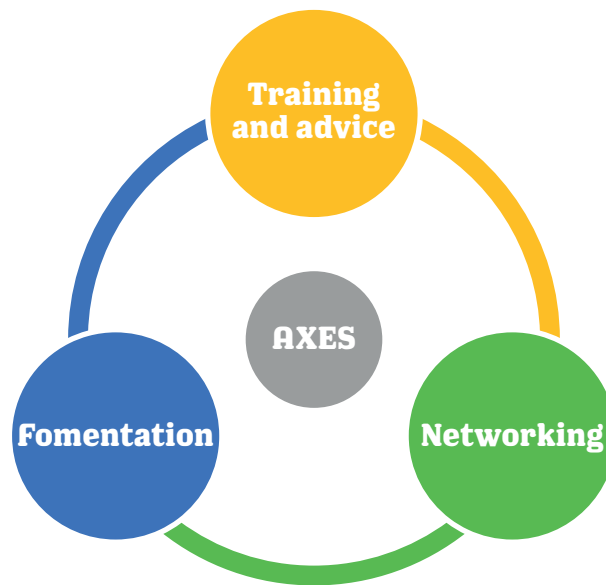




Methodology

The methodology applied by ASPLANDE is based on significative learning, intellectual and subjective investment, with an approach between theory and practice, and development of better conditions for the participants to solve their own difficulties.

It has three axes as key points:



Axe 1 – Training and Advice:

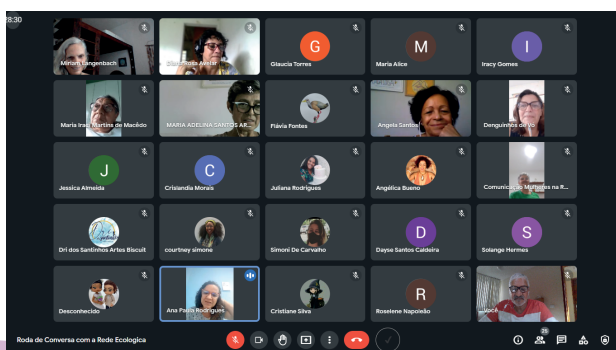
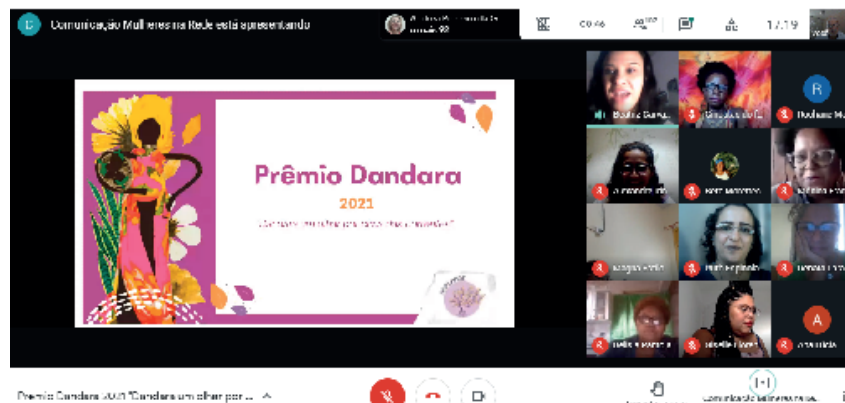
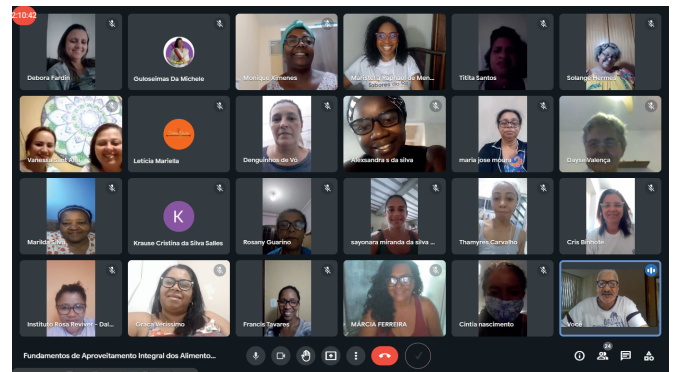
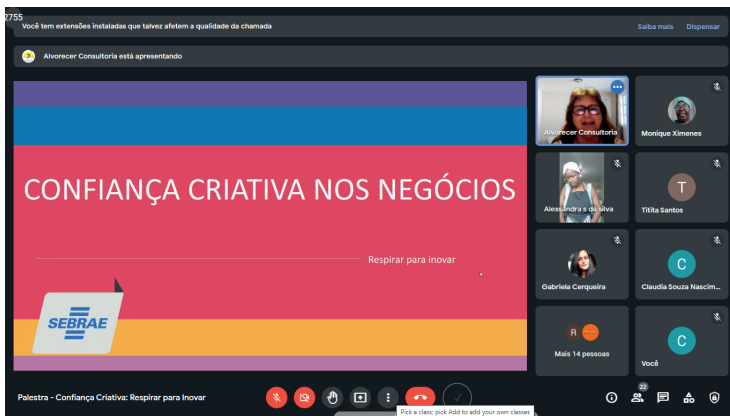
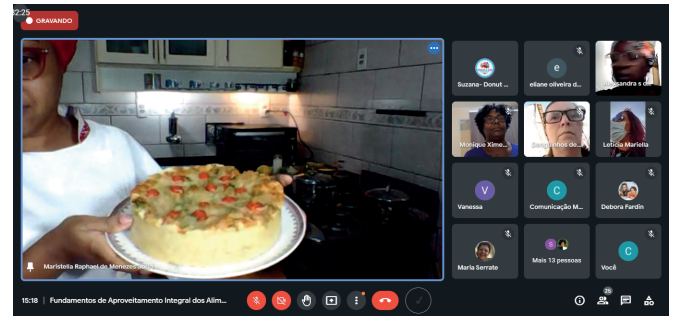
- Courses in areas of management, popular cooperativism and solidarity economy.
- Gender and Human Rights.
- Individual and group advice sessions.

Axe 2 – Fomentation:

- Support for creation of promotional material, purchase of small equipment and supplies.
- Articulation with investor angels to support the entrepreneurs of the Network.

Axe 3 – Networking:

- Monthly meetings.
- Meetings for the exchange of experiences.
- Group talks.





www.asplande.org.br

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